



ADVERTISING AGREEMENT

At MSAR, we currently offer two advertising packages, detailed on the following page of this Agreement. To purchase one of advertising packages, please go to www.MSAR.com/advertising/. Once you have purchased your preferred advertising package, you must fill out, sign and return this Agreement to Brianna Steele via email at Brianna@msar.com. Once your payment and completed Advertising Agreement has been received, we will contact you via email to discuss the details of your advertisement.

Payment is due prior to the submission of this Agreement.

ADVERTISER INFORMATION:

Company / Organization: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

ADVERTISING PACKAGE & PERIOD: *(please CHECK your purchased advertising package & period)*

Package:	Period:
<input type="checkbox"/> BASIC	<input type="checkbox"/> 3 Months (\$90) <input type="checkbox"/> 6 Months (\$180) <input type="checkbox"/> 9 Months (\$270) <input type="checkbox"/> 12 Months (\$360)
<input type="checkbox"/> PREMIUM	<input type="checkbox"/> 3 Months (\$675) <input type="checkbox"/> 6 Months (\$1,200) <input type="checkbox"/> 9 Months (\$1,575) <input type="checkbox"/> 12 Months (\$1,800)

TERMS & CONDITIONS:

Advertising fees are non-refundable and will not be prorated should the Advertiser decide to cancel their purchased advertising package prior to the end of their advertising period. Advertiser may submit their own professional advertisement (11" x 8.5" ONLY), or MSAR can create one for them. Both of MSAR's advertising packages come complete with FREE ad design, with revisions up to 3 proofs. Ad creation generally takes 2-3 business days (excluding weekends and holidays) from the time MSAR receives the Advertiser's ad design materials. MSAR shall not be responsible for any errors in the published advertisement due to errors in ad copy, text or artwork submitted by the Advertiser. The Advertiser assumes full responsibility and liability for all content of published advertisement. MSAR reserves the right to reject any advertisement at any time. Nothing in this Agreement grants the Advertiser any right to use the name, trademark or service mark of MSAR in any advertisement or sales promotion. Advertisement will only appear as indicated in their purchased advertising package. PREMIUM PACKAGE ONLY—Business cards will only be displayed at the front range counter. It is the Advertiser's responsibility to replenish their business cards throughout their advertising period. An extension of the Advertiser's purchased advertising package will constitute termination of this Agreement and a commencement of a new Agreement at the rates and on the terms in effect at the time of the extension.

Please sign and print below acknowledging that you have read, understand and agree to terms and conditions in this Agreement.

Print: _____ Sign: _____

Date: _____

MSAR USE ONLY:

Payment Authorization / Order #: _____ Payment Date: _____

Advertising Period START Date: _____ END Date: _____

ADVERTISING PACKAGE PRICING & DETAILS:

BASIC	PREMIUM
<p>3 Months - \$90 (\$30/Month)</p> <p>6 Months - \$180 (\$30/Month)</p> <p>9 Months - \$270 (\$30/Month)</p> <p>12 Months - \$360 (\$30/Month)</p>	<p>3 Months - \$675 (\$225/Month)</p> <p>6 Months - \$1,200 (\$200/Month)</p> <p>9 Months - \$1,575 (\$175/Month)</p> <p>12 Months - \$1,800 (\$150/Month)</p>
<p>•One advertisement will be placed on two 42” flat screen televisions within our facility. The first television is mounted in the main lobby area, where a high-volume of customers continuously pass through and wait for the range to become available. The second television is mounted in the clothing department, located on the 2nd floor of our facility. Both televisions rotate ads in a manner similar to a PowerPoint slideshow. They display each high resolution ad for 10 seconds. We have a limit of 40 ads per screen, so each ad will get exposure every 6-7 minutes. No videos/sound.</p>	<p>•One advertisement will be placed on two 42” flat screen televisions within our facility. The first television is mounted in the main lobby area, where a high-volume of customers continuously pass through and wait for the range to become available. The second television is mounted in the clothing department, located on the 2nd floor of our facility. Both televisions rotate ads in a manner similar to a PowerPoint slideshow. They display each high resolution ad for 10 seconds. We have a limit of 40 ads per screen, so each ad will get exposure every 6-7 minutes. No videos/sound.</p> <p>•The same advertisement will be posted on two bulletin boards within our facility. Both bulletin boards are placed in high-traffic areas for maximum exposure. The first bulletin board is located at the main entrance of our facility. The second bulletin board is located in the hallway of our rifle/shotgun range.</p> <p>•The same advertisement will be featured on our website (www.MSAR.com) with a direct link to the Advertiser’s website.</p> <p>•The Advertiser’s business cards will be displayed at our front range counter for customers to take with them.</p> <p>•Our staff will distribute the Advertiser’s contact information to MSAR customers via email, in-store and/or over the phone.</p>