

ADVERTISING AGREEMENT

Maryland Small Arms Range, Inc. · 9801 Fallard Ct, Upper Marlboro, MD 20772 · www.MSAR.com · Ph:(301) 599-0800 · Fx:(301) 599-9642

Advertiser Contact Information:

Contact Name: _____ Title: _____

Company/Organization: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

Advertising Packages: Check Your Selected Package(s)

Package One: 3Months - \$675.00 6Months - \$1,200.00 9Months - \$1,575.00 12Months - \$1,800.00

*8.5"x11" ad displayed on two bulletin boards within our facility (1-located at the main entrance, 2-located in our rifle/shotgun range hallway)

*700x540px ad featured on our website with a direct link to your (the Advertiser's) website

*Business cards displayed at our front range counter

*Contact information distributed to MSAR customers who inquire information about your (the Advertiser's) service (in person, by phone or by email)

Package Two: 3Months - \$90.00 6Months - \$180.00 9Months - \$270.00 12Months - \$360.00

*Full screen ad displayed (in rotation with other ads) on two 42" flat screen televisions that are mounted in our lobby/waiting area

Terms & Conditions:

Payment: Advertiser must purchase one or both of MSAR's featured Advertising Packages via MSAR's website (www.MSAR.com) prior to the submission of this Agreement. Package fees are non-refundable and will not be prorated should the Advertiser decide to cancel their package prior to the end of their package term.

Ad Creation/Design: All advertisements are created by MSAR free of charge. In addition to this completed Agreement, Advertiser must submit all text, information, images/logos wanted on their advertisement. All text and information should be proof-read and sent as a word document and all images/logos should be sent as an attachment. Ad creation generally takes 24-48 hours. Advertisements should include: company logo, business name, business location, contact information, website URL and a description of amenities/services. Advertiser shall be fully responsible and liable for the contents contained in their ad. MSAR is not responsible for, and in no way warrants, guarantees or ratifies the representations made or implied in its contents.

Ad Proofing: A proof of the created advertisement will be sent to the Advertiser via email with a Proof Approval Form that must be signed and returned to MSAR. Proofs should be reviewed carefully and any changes or corrections should be marked directly on the proof and/or a word document. MSAR is not responsible for errors in the proof upon the Advertiser's signature of approval. Occasionally we may find spelling mistakes and make suggestions for correction grammatical errors, but this is not our end responsibility.

Terms & Conditions (Continued):

Ad Placement: Advertisements will only be displayed within the specified areas of the purchased Advertising Package(s). MSAR reserves the right to cancel the purchased Advertising Package(s)/terminate this Agreement if the Advertiser attempts to advertise at MSAR outside of the specified areas of their package(s).

Business Cards/Links: The Advertiser must provide MSAR with business cards and their website link to be distributed as specified in their purchased package (PACKAGE ONE ONLY). It is the Advertiser's responsibility to provide business cards to MSAR when necessary throughout the term of their package.

Package Renewal/Extensions: An extension of the purchased Advertising Package(s) term will constitute termination of this Agreement and a commencement of a new Agreement.

Miscellaneous: Nothing in this Agreement grants the Advertiser any right to use the name, trademark or service mark of MSAR in any advertisement or sales promotion. Advertising with MSAR does not constitute endorsement by MSAR of the Advertiser.

Term/Commencement: Advertising shall commence once MSAR has received signature of approval by the Advertiser for the created ad and shall continue for the initial term selected by the Advertiser.

MSAR Use Only:

Date Advertising Package(s) Purchased	
Payment Authorization/Order#	
Date Advertising Agreement Received	
Date Ad Design Materials/Information Received & Start Date of Ad Creation	
Date Ad Proof Sent to Advertiser	
Date Ad Proof Approved by Advertiser	
Commencement Date of Advertising	
End Date of Advertising	

Please sign & print below acknowledging that you have read, understand and agree to the Terms and Conditions in this Agreement:

Print: _____ Sign: _____

Date: _____

**Please Return this Agreement and all Advertisement Design Materials/Information
(as Specified in this Agreement) to Brianna Steele - Thank You!**

Email: Brianna@msar.com