



ADVERTISING AGREEMENT

At MSAR, we currently offer one (1) advertising package, detailed on the following page of this Agreement. To purchase this advertising package, please go to www.MSAR.com/advertising/. Once you have completed your purchase, you must fill out, sign and return this Agreement to Brianna Steele via email at Brianna@msar.com. Your advertising time period will begin one (1) business day (EXCLUDING WEEKENDS) after your payment and completed Advertising Agreement has been received.

Payment is due prior to the submission of this Agreement.

ADVERTISER INFORMATION:

Company / Organization: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

ADVERTISING PERIOD: *(please CHECK your purchased advertising time period)*

Period:

3 Months (\$675) 6 Months (\$1,200) 9 Months (\$1,575) 12 Months (\$1,800)

TERMS & CONDITIONS:

Advertising fees are non-refundable and will not be prorated should the Advertiser decide to cancel their purchased advertising package prior to the end of their advertising period. Advertiser must submit their own professional advertisement and advertising materials (flyers, business cards). The Advertiser assumes full responsibility and liability for all content within their published advertisement. MSAR reserves the right to reject any advertisement at any time. Nothing in this Agreement grants the Advertiser any right to use the name, trademark or service mark of MSAR in any advertisement or sales promotion. Advertisement and advertising materials (flyers, business cards) will only appear as indicated in their purchased advertising package. It is the Advertiser's responsibility to replenish their advertising materials (flyers, business cards) throughout their advertising period. An extension of the Advertiser's purchased advertising package will constitute termination of this Agreement and a commencement of a new Agreement at the rates and on the terms in effect at the time of the extension.

Please sign and print below acknowledging that you have read, understand and agree to terms and conditions in this Agreement.

Print: _____ Sign: _____

Date: _____

MSAR USE ONLY:

Payment Authorization / Order #: _____ Payment Date: _____

Advertising Period START Date: _____ END Date: _____

ADVERTISING PACKAGE PRICING & DETAILS:

3 Months - \$675

(\$225/Month)

6 Months - \$1,200

(\$200/Month)

9 Months - \$1,575

(\$175/Month)

12 Months - \$1,800

(\$150/Month)

- One (1) retractable banner will be displayed near the main entrance of our facility, directly in front of the classroom.
- One 8.5x11" advertisement will be posted on two bulletin boards within our facility. Both bulletin boards are placed in high-traffic areas for maximum exposure. The first bulletin board is located at the main entrance of our facility. The second bulletin board is located in the hallway of our rifle/shotgun range.
- The Advertiser's business cards and flyers will be displayed near the main entrance of our facility, directly in front of the classroom. All business cards and flyers must remain on the designated advertising table. Only two (2) sets of business cards and (1) set of flyers may be displayed per Advertiser.
- Our staff will distribute the Advertiser's contact information to MSAR customers via email, in-store and/or over the phone.